



CITY AND COUNTY OF SWANSEA
DINAS A SIR ABERTAWE

SWANSEA MARKET TRADERS

- delivered by hand

*Please ask for:
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*Date: 9 April 2015
Dyddiad:*

Dear Sir / Madam,

RE: Market Improvement Works – Update Following Trader Meeting

Further to the last update letter issued on 5 March 2015, a meeting between the Project Team and the Traders Consultation Group took place on 31 March.

Project progress and key programme dates were discussed with the Group and below is a summary of the information delivered at this meeting.

Key works carried out to date:

- Internal scaffolding to the North end of the Market Hall and the West barrel roof is now in place and traders in this area were consulted on an individual basis.
- Scaffold support towers are currently being constructed through the glazing on the East barrel roof.
- Structural steel and steel work decoration on the North gable end is complete and glazing is in progress.
- Glazing in the West barrel roof is in progress.
- Scaffold support towers are currently being constructed through the glazing on the East barrel roof and will follow through to the South gable end.

Key works scheduled:

- Anticipated that glazing system on the North gable end will be completed by the end of April and scaffold removal to commence the first week in May.
- Glazing on West barrel roof from the North end to the mid point to be completed by 15th April and scaffold removal to begin.
- Glazing removal and installation on the East barrel roof to begin on 8th April. Anticipated completion of area from North end to mid point by 21st April with scaffold removal beginning on 22nd April.
- Works to the main barrel roof to begin on 14th April. It will progress from the North end and is estimated to be completed by the end of July.

Project completion date:

The completion date is still expected to be the end of August 2015.

Marketing and Promotion:

The Wave / Swansea Sound Radio Campaign – 2nd to 24th April

A 30 sec ad has been produced, focusing on the benefits of shopping at the 'award winning' Swansea Market. This will be broadcast on The Wave and Swansea Sound. Based on listener stats, over the 22 days the ad will be heard by 198,623 adults (42.2% of the available population), each hearing the promotion at least 5.45 times.

Online and Press Advertising

Discussions are underway regarding an online and press campaign promoting the Market, with a spotlight on traders who have accommodated the scaffolding works in or around their stall. Further details and information on how to get involved, will be sent in due course.

General information / Questions raised by Trader Group:

- Protection from dust – additional dust canopies are being built above the food areas / cafes, directly below the scaffolding.
- Water ingress – temporary protection is in place where the scaffold towers are being constructed through the glazing at the East barrel roof. It has been very difficult to waterproof due to access issues. These have been resolved and additional measures taken. A flat roof contractor is also preparing pre-fibre glass plywood panels to fit over the openings to further mitigate risk of water ingress.
- Internal scaffolding corners – plywood boxes have been built around the base of the internal corners in addition to the sheeting in place, to prevent material passing through.

The group also visited the work site and saw at first hand the progress that had been made and the scale of the work that is being undertaken.

The overall feedback from the Trader Group was that the consultation process throughout this project is working well so far and the project team will continue to meet with the Group to keep them updated and answer any questions.

If you would like to speak to someone on the Trader Group, a list of these traders can be found on the noticeboard. Regular written communication to all traders will also continue and a suggestion box is available in the traders' rest room should you wish to submit any feedback or questions about the programme or the consultation process.

Photographs taken of the work in progress are also on display for you to view.

Nigel Morgan, R & M Williams Project Manager, is also available from Monday to Friday in the project offices at 39 Union St should you have any questions. He can also be contacted on nigelmorgan@randmwilliams.co.uk or 01792 459105 / 07964 935719.

Thank you for your continued support, co-operation and patience as we work to deliver this complex project safely and effectively, whilst ensuring the Market is open for business as usual.

Yours sincerely

Phil Holmes

Head of Economic Development and Planning

City & County of Swansea

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